



## Baltimore Union Sponsorship Program

### 2023 – 2024 Calendar

The Baltimore Union Soccer Club (BUSC) a 501c3 non-profit organization committed to creating a competitive, supportive, challenging, and fun environment for all our 600 players and providing a path to high level club level soccer for our partner, Perry Hall/White Marsh (PHWM) Recreational Soccer program, and their 1,200 plus soccer players to reach their soccer goals.

### **BENEFITS OF A BUSC SPONSORSHIP**

All sponsors receive the benefit of being associated with Baltimore Union Soccer Club, one of the premier youth soccer clubs in Maryland while enhancing their marketing reach and receiving a significant tax benefit. With our sponsorships, you will receive exposure to thousands of BUSC and PHWM participants, their families, coaches, the community and community leaders. Additionally, sponsorships help build an image of community support while positively impacting youth development in the Mid-Atlantic region.

### **SPONSORSHIP LEVELS**

*Note: Custom sponsorship packages can be created at the request of sponsoring organization*

#### ***ELITE PACKAGE - \$30,000 ANNUALLY – TWO YEAR COMMITMENT***

- Company logo placement on player game both game jerseys (over 600 BUSC club players for Fall 2023 through Spring 2025 seasons (two full seasons)
- Company logo and marketing message on BUSC and PHWM Soccer website with full page advertisement with link to your company website
- Company logo included on all email communication from BUSC under club sponsors section
- Company banner display 2023 -2024 and 2024-2025 tryouts, camps and other planned events
- Company logo and marketing message promoting your business monthly to BUSC's 3,500 Facebook and 2,500 Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization

#### ***SELECT PACKAGE - \$20,000 ANNUALLY – TWO YEAR COMMITMENT***

- Company logo placement on player practice jerseys (over 600 BUSC club players) for Fall 2023 through Spring 2025 seasons (two full seasons)
- Company logo and marketing message on BUSC and PHWM Soccer website under sponsors section with link to your company website
- Company logo and marketing message included on all email communication from BUSC under club sponsors section



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- Company logo and marketing message promoting your business every other month to BUSC's 3,500 Facebook and 2,500 Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization

#### ***CLASSIC PACKAGE - \$10,000 ANNUALLY – ONE YEAR COMMITMENT***

- Company logo placement on front of player tryout jerseys (over 2,000 players) for May 2023 tryouts
- Company logo and marketing message on BUSC and PHWM Soccer website under sponsors section with link to your company website
- Company logo included on all email communication from BUSC under club sponsors section
- Company logo and marketing message promoting your business quarterly to BUSC's 3,500 Facebook and 2,500 Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization

#### ***UNION PACKAGE - \$7,500 ANNUALLY – ONE YEAR COMMITMENT***

- Company logo placement on front of player camp and clinic jerseys (over 600 players) for camps and clinics from June 2023 – May 2024
- Company logo and marketing message on BUSC and PHWM Soccer website under sponsors section with link to your company website
- Company logo included on all email communication from BUSC under club sponsors section
- Company logo and marketing message promoting your business quarterly to BUSC's 3,500 Facebook and 2,500 Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization

#### ***ORANGE PACKAGE - \$5,000 ANNUALLY – ONE YEAR COMMITMENT***

- Company logo placement on back of player tryout jerseys (over 2500 players) for May 2023 tryouts
- Company logo and marketing message on BUSC and PHWM Soccer website under sponsors section with link to your company website
- Company logo included on all email communication from BUSC under club sponsors section
- Company logo and marketing message promoting your business semi-annually to BUSC's 3,500 Facebook and 2,500 Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization



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#### ***BLACK PACKAGE - \$2,500 ANNUALLY – ONE YEAR COMMITMENT***

- Company logo and marketing message on BUSC and PHWM Soccer website under sponsors section with link to your company website
- Company logo included on all email communication from BUSC under club sponsors section
- Company logo and marketing message promoting your business quarterly to BUSC's 3,500 Facebook and 2,500 Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization

#### ***WHITE PACKAGE - \$1,000 ANNUALLY – ONE YEAR COMMITMENT***

- Company logo and marketing message on BUSC website under sponsors section with link to your company website
- Company logo and marketing message promoting your business semi-annually to BUSC's 3,500 Facebook and 2,500 Instagram followers
- Significant tax deduction for charitable donation to a qualified 501c3 non-profit organization

#### ***RESTAURANT PACKAGE – 20% OF GROSS SALES***

- Company logo included on email communication from BUSC regarding event
- Company logo and marketing message promoting your business for the event to BUSC's 3,500 Facebook and 2,500 Instagram followers
- Tax deduction for charitable donation to a qualified 501c3 non-profit organization